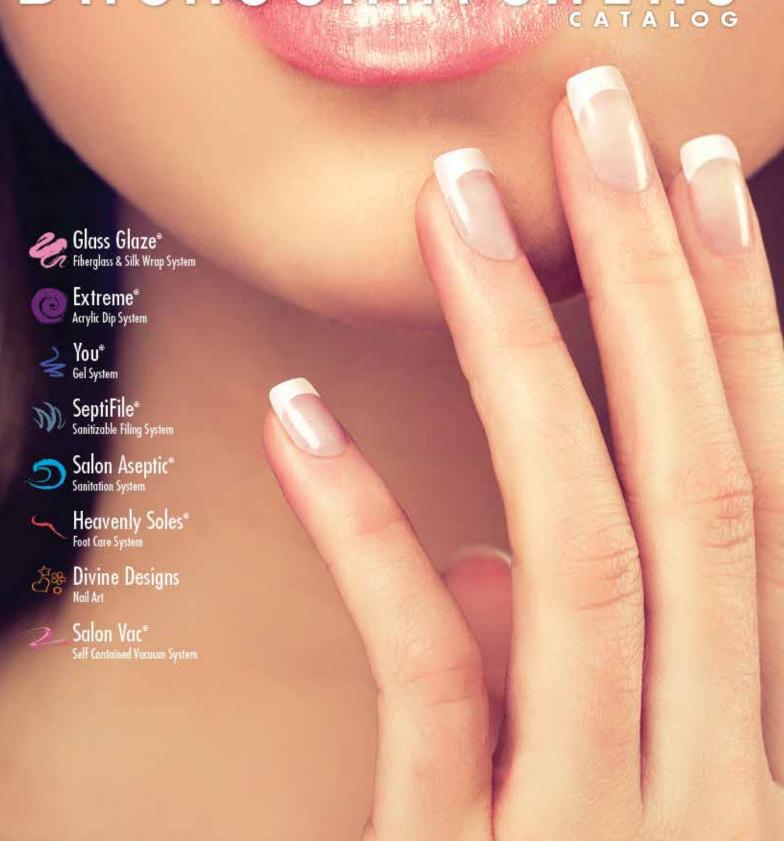
BACKSCRATCHERS



The Original Dip System



Don't be fooled by all of the new (copycat or me too) products that have come out on the market recently

For 20 plus years nail techs and clients around the world have come to enjoy the benefits of the Backscratchers Extreme Dipping System.

- Fast and easy application
- NO Damage to the natural nati.
- NO Acrylic Odor
- NO Light

- NO Primer
- Natural looking
- Strong and Lighter

Now available in shaker top dispensing.

A new way to apply Easy to use shaker tops give you one more option to apply colored powder. Great for fills. Glitter also available in shaker top.

THREE WAY

Over the years Backscratchers has perfected the dipping process. Finish Glaze and Glaze Dryer along with our proprietary powders. That's what makes it the Best and fastest with easiest application on the market.

With other products on the market you need to use 3-7 bottles of products to do a natl. You have to ask yourself.

- Does it damage the natural nail?
- Do they use a primer?
- . Is it time or cost effective with all those bottles?
- . Do I have room for all that on my table?









Extreme Colored Dip Powders

Check website for new colors

THE ORIGINAL DIP SYSTEM

Extreme Acrylic Dip System

Backscratchers Extreme Powder Glaze was the first patented acrylic dip system on the market.

This patented system combines the best of resin technology with the best acrylic dipping powder, giving your clients thin, strong, and natural looking nails. Easy to use; Extreme can be used with tips or on natural nails in under 30 minutes, and looks beautiful with or without polish and can help create a beautiful set of nails.

SYSTEM FEATURES

- Natural lookina
- Super-smooth finish
- Virtually no filing
- No harsh odors
- No primers
- No monomers



Extreme Powder Glaze® Sample Kit

- Glaze Dryer 34 g/1.2 oz. Base Glaze 8 g/.28 oz. Finish Glaze 8 g/.28 oz.
- Clear Powder 14 g/ .5 oz.
- Hygienic Elegance Cleansing Wash 14.8 mL/.5 fl. oz.
- Neat & Tidy Sample
- Nail Tips 60 ct. assortment
- 4-Way File & Buffer 5.5 in. / 14 cm
- Cuticle Pusher
- Orangewood Stick Cuticle Pusher
- Illustrated Instructions
- Online instructions at www.backscratchers.com/ home/education

Extreme Powder Glaze® Deluxe Kit

Enough product for more than 60 tips.

- Base Glaze 14.1 g/.5 oz.
- Finish Glaze 14.1 g/.5 oz.
- 3 Replaceable Brushes for 14.1 g/.5 oz. resin bottles
- Foam Station Caddy
- Glaze Dryer 123 g/6 oz.
- Clear Powder 28 g/1 oz.
- Nail Dipper with Scoop
- Powder Dropper
- Glaze Sealer 14.786 mL/.5 fl. oz.
- Hygienic Elegance Cleansing Wash 14.8 mL/.5 fl. oz.
- Nail Tips 60ct, assortment
- Stripr non-acetone Polish Remover 30 mL/1 fl. oz.
- Neat & Tidy Sample
- Nail Radiance Cuticle Oil 1.8 mL/.06 fl. oz.

Extreme Powder Glaze® Intro Kit

Give your clients thin and strong nails with a natural look. Enough product for more than 60 tips.

- Base Glaze 8 g/.28 oz.
- Finish Glaze 8 g/.28 oz.
- Glaze Dryer 34 g/1.2 oz.
- Clear Powder 14 g/.5 oz.
- Powder Dropper
- Hygienic Elegance Cleansing Wash 14.8 mL/.5 fl. oz.
- Nail Tips 60 ct. assortment
- Stripr non-acetone Polish Remover 30 mL/1 fl. oz.
- Nail Radiance Cutide Oil .8 mL/.06 fl. oz.
- 4-Way File
- Salon Placemat
- Orangewood Stick Cuticle Pusher
- Illustrated Instructions







6oz.

Extreme Glaze Dryer Pressurized Can: 34 g/1.2 oz., 123 g/6 oz.

 Cures Extreme Glaze to super smooth finish

- Reduces filing
- Fast cure time
- Compatible with the Glass Glaze System



5oz.

Extreme Base Glaze Adhesive Resin

Brush-On Bottle: 8 g/.28 oz., 14.1 g/.5 oz.

Replaceable Brushes available

- Base resin fills ridges and seals natural nails in one application
- Self-leveling
- Thicker than Finish Glaze
- Use to apply nail tips with slower bond time

Extreme Finish Glaze Adhesive Resin

Brush-On Bottle: 8 g/.28 oz., 14.1 g/.5 oz.

Replaceable Brushes available.

- Blends and bonds with Extreme acrylic powders
- Self-leveling
- Thinner than Base Glaze
- Use to apply nail tips with faster bond time



Replaceable Brushes for Resin

Use with Base, Finish, or Stikr Resin 3 ct. for 8 g/.28 oz. or 14.1 g/.5 oz.

- Disposable brushes
- Easy to use and replace



Extreme Powder Glaze® Acrylic Dipping Powder Small Jan: 28 g/1 az. (Clear,

Blizzard White, White or Pink)

Medium Jar: 112 g/4 oz. (Clear, Blizzard White, White or Pink), with

FREE Nail Dipper and scoop

Large Refill: 448 g/16 oz. with FREE
scoop (Clear, Blizzard White,
White or Pink)

- Ultra-fine acrylic dipping powder also in a variety of colors
- Strong, long-lasting results
- Extremely versatile
- Create perfect French manicures and flawless pink & whites
- Enhance nail bed color with pink powder
- Add some shimmer and get creative with new Backscratchers dipping colors, glitters and nail art



Check website for new colors www.backscratchers.com



Nail Dipper with Scoop Fits: Extreme Powder Medium Jar 112 g/4 oz.

- Can be used alone on tabletop or on 112 g/4 oz. powder jars
- Makes the dipping angle easier and more comfortable for your clients
- Allows a more consistent application of powder
- · Handy measuring scoop included



Foam Station Caddy Fits: 8 g/.28 oz. and 14.1 g/.5 oz. bottles

 Designed to securely hold 8 g and .5 oz. resin bottles (including Stikr*)

- Holds base and finish resins at the perfect angle for easy use
- Eliminates spills
- Resins sold separately



Extreme Powder Dropper Count: 6 ct.

- Use instead of dipping to apply Extreme Powder
- Use when doing fills

I have been using
Backscratchers for over
20 years and I love the
Extreme System. No
horrible aromas and safer
for the nails. I recommend
this product to all my
clients. - SHAWN

Extreme Glaze Sealer Brush-On Bottle: 14.8 mL/.5 fl. oz. Refill: 118 mL/4 fl. oz. Replaceable Brushes: 3 ct. for 14.8 mL/.5 fl. oz.

- Permanent seal (must be filed off)
- Seals artificial nail enhancements and polish with a chip-resistant high-gloss shine
- Quick-drying UV protection
- Use as basecoat or topcoat over any artificial enhancements
- Prevents cracking and peeling



GREAT RETAIL ITEM!

Extreme Fast Forms

Count: 300 ct.

- Adhesive, flexible template fits all nail sizes
- Transparent to make placement easy
- Use for fills on French-style nail tips and pink & whites
- Cut to create a new shape or look
- Quick and easy
- Use with airbrush or polish to create a crisp, clean line



Salon Aseptic® Sanitation System

THE LEADER IN SALON SANITATION Designed with convenience in mind and is ready to use. 41% of salon goers said they have left a salon because it wasn't clean or sanitary enough. Protect your salon and your clients. SALON SANITATION IS THE LAW

Implement Storage Tray

- Clear tray includes cover that protects from dust
- Designed for airflow to prevent condensation
- Non-breakable, easy-store container
- A Salon Towel fits perfectly in the bottom to absorb moisture





Cavicide® Salon Disinfectant

Spray Bottle: 239 mL/8 fl. oz. Bottle: 946 mL/32 fl. oz. Refill: 3.7 L/ 1 U.S. gallon

- Meets or exceeds stringent State Board and EPA requirements in all 50 states. EPA #46781-6-66279
- Ready-to-use disinfectant for salon instruments and surfaces
- Safe for use on plastic, stainless steel, chrome and glass as a cleaner and disinfectant
- Environmentally friendly, biodegradable detergents
- Tuberculocidal, effective against Mycobacteriumbovis (BCG)
- Fungicidal, destroys fungi such as molds and mildew
- Virucidal, effective against viruses such as Herpes Simplex 1 & 2, Hepatitis B and C, and HIV-1, the most widespread of the AIDS-related viruses
- See label for all claims



Salon Placemats

Count: 125 ct. 33 x 45 cm/

- Leak-proof polyback protects
- Disposable, lintfree placemat
- Absorbent top layer



13 x18 in.

- table surfaces from spills



Soaking Tray

Implements

Use with Cavicide® to soak

tailgate design allows for

brushes and combs

Day indicator on lid

 Non-corrosive, high-impact plastic Removable tool tray with patented

easy removal without handling

Unique easy-drain design, large

enough to completely immerse

Salon Towels

Count: 125 ct. 43 x 45 cm/ 17 x 18 in.

- Heavy-duty, disposable, lint-free
- Very absorbent to help dry tools, wipe brushes, and salon clean-up
- Sanitary discard after each

System Implement Kit Clean and store your implements using the kit featured below. Kit includes:

- Cavicide® 946 mL/32 fl. oz.
- Soaking Tray
- Storage Tray
- Salon Towel Product MSDS





Backscratchers is the the leader in Salon Sanitation and the ORIGINATOR of the Salon Aseptic System. Voted a TOP PRODUCT by nail technicians worldwide

Replaceable Brushes

Use with Base, Finish, or Stikr Resin 3 ct. for 8 g/.28 oz. or 14.1 g/.5 oz.

- Disposable brushes
- Easy to use and replace



Glass Glaze® Complete Starter Kit

Enough product to do more than 60 tips.

- Stikr 14.1 g/.5 oz.
- Stikr Brush-On 8 g/.28 oz.
- Extender Tips 2
- Kikr 59.1 mL/2 fl. oz. with pump
- Glazed Glass Fiberglass .45m/18"
- Sheeeer Magic Silk .45m/18"
- Hygienic Elegance Cleansing Wash 14.8 mL/.5 fl. oz.
- Nail Tips 60 ct. assortment
- Stript Polish Remover 30 mL/1 fl. oz.
- Nail Neat Sample
- Nail Radiance Cuticle Oil 7.4 mL/.25 fl. oz.
- SeptiFile Trial Pack
- 2+2 File and Buffer
- Plastic Cuticle Pusher
- Salon Placemat
- Illustrated Instructions
- Product Assistance Guide
- Online instructions at www.backscratchers.com/ home/education



Hygienic Elegance® Cleansing Wash Bottle: 473 mL/16 fl. oz. Refill: 946 mL/32 fl. oz.

The first step for all Backscratchers systems

- Use instead of primer
- Reduces risk of cross contamination
- Moisturizes and pH-balances skin and nail bed
- Ergonomic pump dispenses premeasured single-use portions

GREAT RETAIL ITEM!

Glass Glaze® Fiberglass & Silk Wrap System



Glass Glaze is the original Fiberglass & Silk Wrap System, and is voted the *1 Wrap System in the world. Glass Glaze is stronger and more flexible than traditional liquid and powder. It is non-damaging, and healthy for all nails. Glass Glaze looks natural and creates flawless nails. Glass Glaze is the most sought-after and best fiberglass & silk system available today.

SYSTEM FEATURES

- Most natural looking
- Stronger and lighter than traditional liquid & powder systems
- Encourages natural natl growth
- Doesn't dehydrate the natl
- Strong bonding agent
- Resistant to moisture and temperature fluctuations
- Will not discolor or become brittle
- Minimal filing and buffing required
- Neat and simple to apply
- Offer profitable and easy fill services







Glass Glaze® Starter Kit

Discover the strength and beauty of fiberglass and silk wrap nails.

- Stikr 14.1 g/.5 oz.
- Stikr Brush-On 8 g/.28 oz.
- Extender Tip 1
- Kikr 34 g/1.2 oz.
- Glazed Glass Fiberglass .45m/18"
- Sheeeer Magic Silk .45m/18"
- Hygienic Elegance Cleansing Wash 4.8 mL/.5 fl. oz.
- Nail Tips 60 ct. assortment
- Illustrated Instructions
- Online instructions at www.backscratchers.com/ home/education



SACRICRATCHER!



- Kikr 34 g/1.2 oz.
- Stikr Brush-On 8 g/.28 oz.
- Glazed Glass Fiberglass .45m/18"
- Sheeeer Magic Silk .45m/18"
- Hygienic Elegance Cleansing Wash 14.8 mL/.5 fl. oz.
- Neat & Tidy Sample
- Nail Tips 60 ct. assortment
- 4-Way File & Buffer 5.5in./14 cm
- Cuticle Pusher
- Orangewood Stick Cuttcle Pusher
- Salon Placemat

ME SAMPLE K

- Product Assistance Guide
- Illustrated Instructions
- Online instructions at www.backscratchers.com/





Glass Glaze® Pro Kit

Enough product to do more than 60 tips.

- Stikr 28.3 g/1 oz.
- Stikr Brush-On 14.1 g/.5 oz.
- Extender Tips 2
 Kikr 59.1 mL/2 fl. oz. with pump
- Glazed Glass Fiberglass .45m/18"
- Sheeeer Magic Silk .45m/18".
- Hygienic Elegance Cleansing Wash 14.8 mL/.5 fl. oz.
- Nail Tips 60 ct. assortment
- Nail Radiance Cuticle Oil 1.8 mL/.06 fl. oz.
- Nail Neat Sample
- Illustrated Instructions
- Online instructions at www.backscratchers.com/ home/education



Extender Tips

Count: 12 ct., 50 ct., 100 ct. Replaceable for: 14.1 g/.5 oz. and 28.3 g/1 oz. Stikr Applicator

 Cone-shaped tips are nonstick and fit securely for precise control



Stikr^e Adhesive Resin

Applicator Bottle: 14.1 g/.5 oz., 28.3 g/1 oz. Brush-On Bottle: 8 g/.28 oz., 14.1 g/.5 oz.

Replaceable Brushes available (see top of page 7)

- Base, build, strengthen and repair nails
- Strong bonding agent unaffected by temperature changes
- UV-protective and long lasting
- Non-yellowing, impact resistant
- Self-leveling, smooth finish for less filing
- Doesn't dehydrate or damage the natural nati
- Brushes and Extender Tips provide precise application and control of product



Replaceable Brushes

For Stikr Brush-On Resin: Available on pages 5 and 7.

- Disposable brushes
- Easy to use and replace





8oz.

20:

Kikr^e Activator
Bottle: 59.1 mL/2 fl. oz.
with spray pump
Refill: 236 mL/8 fl. oz.
NEW! Pressurized Activator
Can: 34 g/1.2 oz
Can: 123 g/6 oz.

- Quick dry
- Creates a smooth finish and reduces filing
- Lightly mist over Stikr to cure for strong, nonporous finish



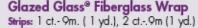
oz.

1.2oz.

WRAP MATERIAL

- Self-adhesive—easy to handle and position
- Save time with pre-cut cuticle fit and stress strips. Just peel
 off the color-coded paper tab (pink for silk and purple for
 fiberglass), place on each nail, and trim to fit
- Cut with Stork Shears for best results (sold separately)

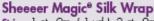




& 12 ct.-.9m (1 yd.) Pre-Cut Cuticle Fit: 168 ct.

Pre-Cut Stress Strips: 242 ct.

- The original, award-winning fiberglass mesh, in pre-cut or strips
- Flexible, durable, and virtually transparent
- No fraying



Strips: 1 ct.- 9m. (1 yd.), 2 ct.- 9m (1 yd.) & 12 ct.- 9m (1 yd.) Pre-Cut Cuticle Fit: 168 ct.

• 100% China silk

Pre-Cut Stress Strips: 242 ct.

- Invisible on the natl for a natural look
- · Perfect for shorter and natural nails
- Base and support damaged nails, and correct ridges, splits and cracks

Stork Shears

10 cm/4 in.

- Handcrafted from the highest quality stainless steel
- Stays sharp when used exclusively on fiberglass & silk
- Can be sanitized in Cavicide® Disinfectant
- · Micro-serrated for precise cutting control



Emergency Stikr®

24 ct. retail display Bullet Tube: 2 g/.07 oz. Bottle: 5 g/.17 oz. Available in 12 ct.

- Fast-curing nail glue for quick, temporary repairs
- Use on both natural and artificial nails

GREAT RETAIL ITEM!



2g



You[®] Gel System

Discover the versatility of the YOU primerless gel system.

Gel Brush

- #4 Small
- #6 Large
- Lightweight
- High Quality Handle
- Used for gel application and design



Discover the versatility of this primerless gel system.

- YOU Aqua One-Phase Gel 5 g/.18 oz.
- YOU Gel Ice 15 mL/.5 oz.
- U-Bond 15 mL/.5 oz
- Nail Radiance Cuticle Oil 1.8 mL/.06 fl. oz.
- Hygienic Elegance Cleansing Wash 14.786 mL/.5 fl. oz.
- White Block Buffer
- Gel Brush
- Nail Forms
- Nail Tips 60 ct. Assortment
- Kıkr 34 g/1.2 oz.
- Stikr Brush-On 8 g/.28 oz.
- Stripr Non-Acetone Remover 118 mL/4 fl. oz
- Neat & Tidy Pads 100 ct.
- Plastic Cuticle Pusher

- www.backscratchers.com /Home/Education



UV Lamp 36 Watt (9 watts x 4 bulbs)

- · Acetone Proof Lining
- One Year Limited Warranty
- Cures nails to a perfect even finish
- 90 second & 120 second timer

9 Watt Bulb

Replacement bulb for UV Lamp



Designer Gel

Bottle: 5 g/.18 oz. Colors Available: Check website for all colors.

- · Colored gel for natl art and color French tips
- Use for color in a two-phase application
- Cures under a 36-watt UV light in 90 seconds
- Check website for new colors



Aqua One Phase Gel

Bottle: 50 mL/1.69 fl. oz.

- Transparent, durable, mediumconsistency gel
- Cures under a 36-watt UV light in 90 seconds

White Gel

Bottle: 50 mL/1.69 fl. oz.

- Very thin consistency gel
- Use for color over Gel Agua for a French Manicure look



Gel Ice

Bottle: 15 mL/.5 fl. oz.

- Great over all nail enhancements for an ultra gloss gel finish without cohesion (sticky) layer
- Does not need to be wiped off after cure time



U-Bond

Bottle: 15 mL/.5 fl. oz.

· Apply to oily nailbeds before applying YOU Gel. Helps to avoid lifting







HEAVENLY SOLES®

Foot Files with Replaceable Abrasives

10 in./25 cm

- Shaped to fit comfortably in the hand
- 10 in. foot file with 80,100 and 180 grit abrasives
- Three count packages of foot file handles available 10 in. size
- 10 in. foot file replaceable abrasives NOW 24 ct. package 80,100 or 180 grtt
- Can be used wet or dry

GREAT RETAIL ITEM!

Aromatic Spa Drops

Bottle: 5 mL/.18 fl. oz. dropper Scents Available: Lavender, Eucalyptus, French Vanilla. Sweet Orange, Sandalwood and Balsam Fir

Box: 6 - 5 mL/. 18 fl. oz. dropper bottles

- 3-10 drops of scent personalize each foot bath
- A blending guide is included with suggested scent combinations for both men and women







24 ct.-100 grit



24 ct.-180 grit

Disposable Toe Separators Count: 50 ct.

100% pillowy-soft

 Stored in a clear easy to open cylinder



Heavenly Soles® Foot Care System

Beautiful pedicures every time! Four easy steps to fulfill the promise of a lavish pedicure experience: an aromatic footbath washes away fatigue to create a tranquil escape, refined natural ingredients exfoliate feet, lush moisturizers calm and nourish skin and an elixir of rich enzymes protect freshly pampered feet. New Aromatic Spa Drops enhance and personalize each pedicure with fragrances legendary for their ability to soothe and delight the senses. With premium ingredients and aroma therapeutic effects, the Heavenly Soles system is an elegant choice to answer salons high-end spa pedicure needs.





STEP ONE Heavenly Soles® Foot Bath Bottle: 473 mL/ 16 fl. oz..



STEP TWO Heavenly Soles® Triple-Action Exfoliant Bottle: 473 mL/ 16 fl. oz..



STEP THREE Heavenly Soles® Liquid Talc Bottle: 473 mL/16 fl. oz..



STEP FOUR Heavenly Soles® Comfort Moisturizer Bottle: 473 mL/16 fl. oz..

Heavenly Soles® Complete Pedicure Kit

- Steps One through Four 473 mL / 16 fl. oz. bottles
- Aromatic Spa Drops 5 mL/.18 fl. oz. bottles - 6 ct.
- 6 different scents
- Toe Separators 50 ct.
- Instructions and Spa Drops blending guide
- 10 in./25 cm Foot File with one each 100 and 180 grit Replaceable Abrasives

The system is so complete and the products do a beautiful job on my clients' feet. Try this product. You will be so happy you did!

- DAVINA



SeptiFile® Sanitizable File System

THE ORIGINAL! Salons worldwide are using this patented file system with each service to protect their clientele from cross-contamination and to save time. Simply remove and discard SeptiFile's used abrasives, disinfect the file handle in Cavicide and apply new abrasives. There are several SeptiFile Handle styles available. This makes it easy to customize abrasives for any service.



NEW! 120 Count SeptiFile Master Pack

New 120 Count saves you time and money. 25 of each 100, 180, 240 and 600 Replaceable abrasives. 10 of each white and gray. All in a storage box with six compartments.



6 Pack, It's the perfect sanitiz-

(not shown)

(not shown)

compartments

SeptiFile Trial Pack Contains:

- 1 SeptiFile® Handle
- 100 Ġrit -2 ct.
- 180 Grtt -2 ct.
- 240 Grtt -2 ct.
- 600 Grtt -2 ct.
- 1 White Buffer
- 1 Gray Buffer

Sanitizable Handles

Count: 6 ct. (not shown)



SEPTIFILE REPLACEABLE ABRASIVES & BUFFE



100 Grit Abrasives

Count: 50 and NEW 100

- · Best used on artificial nails
- Used for blending and shaping

Also available in 50 count Zebra Grits



180 Grit Abrasives Medium/Coarse

Count: 50 and NEW 100

- · For shaping artificial nails and traditional acrylics
- Used for light blending Also available in 50 count Zebra Grits



240 Grit Abrasives Medium

Count: 50 and NEW 100

- For both natural and artificial nails
- Use for blending, filing and shaping

Also available in 50 count Zebra Grits



600 Grit Abrasives Fine

Count: 50 and NEW 100

- · For both natural and artificial nails
- Use for smoothing ridges and light filing





STAINLE S

N SCHIFFLET

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Stainless Steel Nail File Handle

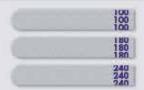
Two-sided high grade statnless steel prevents crosscontamination.

- Well balanced and light weight
- Provides firm grip and leverage when filing
- Double-sided for interchangeable use of abrasives



Replaceable, Disposable Nail File Abrasives

See selection on page 12 (at left)



Zebra Grits

SeptiFile Zebra Nail File replaceable abrasives are made from the finest quality materials. Perfect for gel, acrylic, and tip applications.



- 1/2 law, 4.5" double hinge
- Autockaveable
- Blades meet and cut at the very tip and close front to back with slight pressure



Stainless Steel Foot File Handle

no sticky residue.

Two-sided high grade stainless steel prevents cross-contamination. Stainless Steel handle can be sanitized in between uses.

- High grade stainless steel

Black & White Abrasives

SeptiFile Replaceable foot files come in a

cost effective 50 ct. pack. No foam creates a maximum filing surface, making these files cost

effective. Easy to remove adhesive backing with

Large handle for easy grip
 Double sided for interchangeable use of abrasives.



NEW! Stainless Steel Contour Foot File Handle

R S



Assorted Abrasives and Buffers Count 50 (10 ct. of each: 100, 180, 240, 600 grits and 5 ct. of each: White

- Smooth and Gray Shine) · For both natural and artificial nails
- · Buffs to a high gloss shine



White Buffers Smooth

Count 50

- · For both natural and artificial nails
- Buffs to a satin finish
- Save time and money



Gray Buffers Shine

Count: 50

- · For both natural and artificial nails
- · Buffs to a high gloss shine
- Save time and money

Use 4 different abrasives at once!

Interchangeable abrasives save you time & money



Contoured to fit the foot.

High grade stainless steel

Large handle for easy grip

Help your business thrive

Backscratchers is proud to offer these outstanding nail products to help you in your business. All of our products are designed and made with the nail technician and their client in mind.

Polish Corrector Pen SOLD BY EACH OR 48 CT. RETAIL DISPLAY Refill Nibs: available in 12 ct.

- Looks like a marker, works like magic to remove nail polish from cuticles and skin
- Refillable with non-acetone Stript Polish Remover
- Safe for natural and artificial nails
- Pen also available separately

GREAT RETAIL ITEM!



ORGANIC

Herbal Synergy®

Nail and Cuttcle Enhancer Restores discolored nails back to their beautiful luster Bottle: 30 ml/ 1 fl. oz

- Contains oregano, Tea Tree & cinnamon oils, known natural healers
- Fights nail discoloration
- Organic & all natural

GREAT RETAIL ITEM





16oz.

Hygienic Elegance[®] Cleansing Wash

The first step for all Backscratchers systems

Bottle: 473 mL/16 fl. oz. Refill: and 946 mL/32 fl. oz.

- Use instead of primer
- Reduces risk of cross contamination
- Moisturizes and pH-balances skin & nail bed
- Ergonomic pump dispenses premeasured single-use portions

GREAT RETAIL ITEM!

Traveler

Our best-selling retail products packaged in a mini-pouch for nail care on the go. Great for men and women.

- Emergency Stikr 2 g/.07 oz.
- Nail Radiance Cuticle Oil 1.8 mL/.06 fl. oz.
- 3-Way Mini File & Buffer
- Orangewood Stick Cuticle Pusher

GREAT RETAIL ITEM!



Moisture Jubileeee®

Tube: 7 g/.25 oz.

- Topical moisturizer for dry cuticles
- Nourishing for dry, cracked or chapped skin
- Apply to protect skin when soaking off artificial nails
- Very concentrated a little goes a long way

GREAT RETAIL ITEM!





Count: 12 - 240/260 grit

06oz

Nail Radiance® Cuticle Oil

available in 24 ct.

Bottle: 30 mL/1 fl. oz.

enhancements

and A

in 12 ct.

24 ct. Retail Display or sold in eaches Bullet Tube: 1.8 mL/.06 fl. oz.

Bottle: 7.4 mL/.25 fl. oz. available

Rehydrate and soften cuticles after

nail enhancement application

A power-packed combination of

moisturizing oils and nutrients,

GREAT RETAIL ITEM!

including tea tree oil, safflower oil,

apricot kernel oil and Vitamins E

BUFFING BLOCKS

· Daily use prolongs the life of

 Designed for easy maneuverability around nail curves and cuticle areas

readers' choice awards

the best cuticle oil on the market. I use it on every client after every service. It eliminates dry, cracked cuticles and nourishes the skin and nails. The best thing about it is that it helps to keep their manicure longer. I won't use any other product again. Ever!



Neat & Tidy Polish Remover Pads

Count: 200 ct. 5 x 5 cm/ 2 x 2 in.

- Lint-free polyblend
- Retail with a bottle of Stript for easy at home use





2 + 2 File & Buffer

240-grit, 1,000-grit, white/smooth buffer and gray/shine buffer

- Extremely flexible
- Brings a high-gloss shine to both natural and artificial nails

GREAT RETAIL ITEM!

Black 7 in. File

7 in./18 cm

- · Cushioned for comfort
- 240-grit abrasive on both sides
- Ideal for those hard-toreach areas on artificial nails

3-Way Natural Nail Buffer

Full Size: 5.5 In./14 cm Mini: 3.5 In./9 cm Available in 12 ct.

- · Cushioned for comfort
- Brings a high-gloss shine to both natural and artificial nails

GREAT RETAIL ITEM! SOLD BY EACH OR IN PACKS



Plastic Cuticle Pusher

SOLD BY EACH OR 48 CT. RETAIL DISPLAY

- Rubber-tipped to gently lift and push back cuticles without damage
- Won't scratch the nail plate
- May be disinfected in Cavicide®

GREAT RETAIL ITEM!



Stripr[®] Non-Acetone Polish Remover

Bottle: 118 mL/4 fl. oz., 473 mL/ 16 fl. oz.

- Non-acetone
- Won't dull nail finish or chalk nail surfaces
- Delicately scented and non-irritating to cuticle without damage
- For natural and artificial nails

GREAT RETAIL ITEM!

Nouveau Tips MADE IN THE USA

- New Reduced Well Area!
- Nano grooved well area for a stronger bond and a more secure fit
- NEW Deeper C-curve
- High-quality ABS plastic
 French Pearl French White Natural Available in 150 ct and
 440 ct master boxes. #00 10
 (super large to small) 65 ct. Refills
 also available in all styles. #00 8, and 9 10 available in 20 ct.
 and 60 ct. Assorted. All colors





Cavicide[®] Salon Disinfectant Spray Bottle: 239 mL/8 fl. oz.

Bottle: 946 mL/32 fl. oz. Refill: 3.7 L/ 1 U.S. gallon EPA #46781-6-66279



Salon Towels

Count: 125 ct.43 x 45 cm/ 17 x 18 in.

- Heavy-duty, disposable, lint-free towels
- Very absorbent to help dry tools, wipe brushes, and salon clean-up
- Sanitary discard after each client

Nail Neat Polish Remover Pads

Count: 200 ct. 5 x 5 cm/2 x 2 In.

- Designed for the professional
- Woven exterior, absorbent cotton fill
- Lint-free
- Use with Stripr for quick and easy polish and nail dust removal



Salon Placemats

Count: 125 ct. 33 x 45 cm/ 13 x18 in.

- Leak-proof polyback protects table surfaces from spills
- · Disposable, lint-free placemat
- Absorbent top layer



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8



QUIET EFFICIENCY

Add Pizzaz to your Salon's Decor!

FEATURES

- · Self-contained attractive designer curved front model
- · Easy-no bags or messy clean ups
- Just plug-in and it's ready
- · Light weight cabinet
- Just sweep hair and debris to base
- Activate foot switch and hair will disappear





Choose from hundreds of colors. Customize: Add your salon's name to your vacuum.













Black units ready to ship

AFTER

Best tool that I have ever bought for my salon!! The suction is excellent. Quick, easy & my clients are like, "Wow... what is that?" I tell them to go to backscratchers.com and get themselves a Salon Vac!



BEFORE

透り DIVINE DESIGNS®





Plastic Flowers

Partner Brands

See all sizes and partner products at Backscratchers.com



Lotions, creams and skin conditioners





Self tanning without the sun





Foot Huggies Toeless Socks keep your feet warm while allowing your toes to be polished and dry after pedicure. Available in different colors and/or designs (subject to change.)

> Check website for colors



Celebrate the Many Expressions of Beautiful Nails

Different expressions to choose from available in 11"x 17" sizes. Suitable for framing.

- Sensual
- Elegant
 Rugged
 Bridal
- Greasy

Check www.backscratchers.com for new posters and logo items.













INDUSTRY STATISTICS

Top 5 States by number of Nail salons

#1 California 6,691 #2 Texas 4,608 #3 Florida 3,649 #4 New York 3,385 #5 New Mexico 1,975



Clean or not, They notice



41% of salon goers said they have left a salon because it wasn't clean or sanitary enough.

DID YOU KNOW?

Backscratchers owner Michael Megna was just 23 when he founded the company in 1983 How long have you been doing nails?

NEWBIES 24% have been doing nails less than 3 years

VETERANS 45% have been doing nails more than 11 years.

Backscratchers celebrates 33 years of educating and servicing nail techs around the world.

How many hours do you work a week?

Work a week?
<5. 5%</p>
6-10. 9%
11-15. 5%
16-20. 8%
21-25. 9%
26-30. 11%
31-35. 10%
36-40. 17%
41-45. 9%
46-50. 9%
>50. 8%

Active nail licenses in

the US. 404,154

The average spent on supplies per month \$275



Average total weekly income

 Service income
 \$630

 Tip income
 \$115

 Incentives/retail sales
 \$82

Average Rent

49% pay weekly average \$117. 41% pay monthly average \$425



Let's Get Educated!

Backscratchers tutorial videos have been watched over 500,000 times by over 68% of our customers!

www.backscratchers.com/home/education



Busiest day

of the week

Thursday and Saturday



Backscratchers is the ORIGINATOR of the Replaceable File

We know millions of nail professionals worldwide rely on our quality products. In turn, we love sharing our hard earned insider knowledge to help them thrive in their region. To achieve this objective we invest a great deal of time & money to train our staff of educators. Educators travel tirelessly to trade shows, beauty schools, and other industry events to inspire, train, and share business wisdom with nail professionals.

CONNECT WITH US















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