

## PRODUCT INFORMATION



**Editorial Contact:** Jessica Hartwell, Marketing Manager  
Backscratchers Salon Systems, Inc  
9068 Elkmont Way, Elk Grove, CA 95624  
916/686-4090 or 916/686-2422 fax  
[jhartwell@backscratchers.com](mailto:jhartwell@backscratchers.com)  
[www.backscratchers.com](http://www.backscratchers.com)

### **YOU® SWITZERLAND VIP GEL AQUA: UNPRECEDENTED CLARITY AND SHINE IN A SINGLE-PHASE GEL A NEW PRODUCT EXCLUSIVELY BY BACKSCRATCHERS**

Elk Grove, CA – Literally as transparent as water, YOU® Switzerland VIP Gel Aqua is a one-phase gel that offers unparalleled clarity, shine and durability.

VIP Gel Aqua maintains a wet-look shine despite normal wear and tear. Self-leveling, it can be used in a single-phase application or with other products in the new YOU® Switzerland VIP One-Phase Gel System to sculpt, build, and seal gel nails and as an overlay on natural nails.

Compatible with all products in the VIP Gel System and with YOU® Switzerland Designer Gel Colors, VIP Gel Aqua cures in 90 seconds and can last for weeks without losing shine or yellowing. Salon-tested and perfected in Europe, this cutting-edge formulation was crafted for professionals with beauty, creativity and health in mind.

For product photos or to request editorial samples, call Jessica Hartwell at (916) 686-4090 or visit [www.backscratchers.com](http://www.backscratchers.com).

---

#### **ABOUT BACKSCRATCHERS SALON SYSTEMS, INC.**

Backscratchers Salon Systems, Inc. is internationally renowned for manufacturing innovative, high-quality salon products. Founded in 1984, this privately held company was beauty school owner Jack Megna's answer to the industry's need for better and safer nail products.

Available worldwide, products include Glass Glaze® Fiberglass & Silk Wrap System, YOU® SWITZERLAND systems including the VIP One-Phase Gel System, Extreme Powder Glaze® Acrylic Dip System, Accélawrap® Fast Brush-On System, Heavenly Soles® Foot Care System, Salon Aseptic™ Control System, SeptiFile® Sanitizable File System, and Salon Vac™.

For more information about Backscratchers Salon Systems, Inc. please call 1-800-832-5577, or visit [www.backscratchers.com](http://www.backscratchers.com). ###

###