

PRODUCT INFORMATION



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YOU® VIP DESIGNER GELS COLOR GELS FROM YOU® SWITZERLAND

Elk Grove, CA – Swiss science and design are the forces behind the newest line of gel products exclusively offered in the US by Backscratchers Salon Systems, Inc. YOU SWITZERLAND™ is a high-end collection of professional and retail lines, including YOU® Designer Gels in thirteen colors for reliable results, enduring shine and vivid hues.

YOU® Designer Gels are cutting-edge formulations **crafted for professionals** with beauty, creativity and health in mind. Gels are the most popular European nail system, and YOU products satisfy even the most demanding clientele in salons and nail bars throughout Europe. YOU® Designer Gels are compatible with the new YOU® SWITZERLAND VIP One-Phase Gel System.

Benefits of Designer Gels include:

- Versatile color palette:** cutting-edge colors and glitters can create infinite hues, effects and artwork
- Easy to use:** consistent pigmentation and medium to thick viscosity
- Use in place of polish:** for high-gloss lasting color

Colors include:

Red	White	Violet	Silver
Yellow	Pink	Platinum	Diamond glitter
Blue	Black	Gold	Moondust glitter
Metallic Red			

For product photos, sample service menus or to request editorial samples, call Jessica Hartwell at (916) 686-4090 or visit www.backscratchers.com.

ABOUT BACKSCRATCHERS SALON SYSTEMS, INC.

Backscratchers Salon Systems, Inc. is internationally renowned for manufacturing innovative, high-quality salon products. Founded in 1984, this privately held company was beauty school owner Jack Megna's answer to the industry's need for better and safer nail products.

Available worldwide, products include Glass Glaze® Fiberglass & Silk Wrap System, YOU® SWITZERLAND systems including the VIP One-Phase Gel System, Extreme Powder Glaze® Acrylic Dip System, Accélawrap® Fast Brush-On System, Heavenly Soles® Foot Care System, Salon Aseptic™ Control System, SeptiFile® Sanitizable File System, and Salon Vac™.

For more information about Backscratchers Salon Systems, Inc. please call 1-800-832-5577, or visit www.backscratchers.com. ###

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