



For Immediate Release

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UK Contact:

Julia Dare/Abigail Segall at Freedom PR
juliadare@freedompr.co.uk

US Contact:

Jessica Hartwell, Marketing Manager
Backscratchers Salon Systems, Inc
9068 Elkmont Way, Elk Grove, CA 95624
916/686-4090 or 916/686-2422 fax
jhartwell@backscratchers.com
www.backscratchers.com

UK DISTRIBUTOR'S TECHNICAL TEAM WIN BIG WITH BACKSCRATCHERS PRODUCTS AT BEAUTY UK SHOW

Birmingham, England – Two Backscratchers systems were a huge hit at this year's BeautyUK show. The event saw the country's top competition techs and leading salons compete for the chance to be crowned number one. Top of the list was Super Nail & Beauty, distributors of Backscratchers and YOU® Switzerland in the United Kingdom, with two of its technicians scooping major prizes.

Elise Scholes took first prize for the Top Tech Tip & Overlay Wrap using Backscratchers Glass Glaze Fiberglass & Silk Wrap System, while Kirsty Meakin was awarded first prize for Top Tech Nail Art. Kirsty was also awarded third prize in the Tip & Overlay Gel using a brand-new product for Super Nail – Backscratchers' YOU® Switzerland One-Phase Gel System.

Carolyn Sears, Director of Super Nail & Beauty, says "We have only just taken on the YOU® Switzerland Gel System so it's fantastic that Kirsty was placed in the top three for the Tip & Overlay Award. We are thrilled that both Kirsty and Elise performed so well at the competition. The awards are a testament to their skill as technicians as well as the quality of the Backscratchers product."

ABOUT BACKSCRATCHERS SALON SYSTEMS, INC.

Backscratchers Salon Systems, Inc. is internationally renowned for manufacturing innovative, high-quality salon products. Founded in 1984, this privately held company was beauty school owner Jack Megna's answer to the industry's need for better and safer nail products.

Available worldwide, products include Glass Glaze® Fiberglass & Silk Wrap System, YOU® SWITZERLAND systems including the VIP One-Phase Gel System, Extreme Powder Glaze® Acrylic Dip System, Accélawrap® Fast Brush-On System, Heavenly Soles® Foot Care System, Salon Aseptic™ Control System, SeptiFile® Sanitizable File System, and Salon Vac™.

For more information about Backscratchers Salon Systems, Inc. please call 1-800-832-5577, or visit www.backscratchers.com.

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