



## For Immediate Release

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### NEW! YOU® SWITZERLAND VIP ONE-PHASE GEL INTRO KIT!

Elk Grove, CA – Discover the versatility and ease of YOU VIP One-Phase Gels with the new Introductory Kit from Backscratchers. One product – VIP Gel Aqua – does it all as a builder and sculpture gel, and is literally as transparent as water. Under a 36-watt UV light, cure time is 90 seconds, making this high-end gel system a very fast application.

The kit includes enough product to learn this cutting-edge system, and like all Backscratchers systems, does not require primer. The kit also includes a full-size VIP Gel Ice – a UV-protective, high-shine topcoat that can be added as an additional service to any artificial nail system.

#### Advantages of the VIP Gel System:

- Versatile:** sculpt, color and lengthen natural nails and tips with ease
- Easy and quick:** self-leveling, and cures in moments under UV light
- Superior adhesion:** adheres reliably to the natural nail and is stronger than acrylics
- Great for active lifestyles:** more flexible than acrylics, resists chipping, lifting, wear and tear
- Natural-looking:** thin and lightweight
- Non-porous:** after curing completely, impervious to weather and polish stains
- No primer necessary!**

#### The YOU Switzerland VIP One-Phase Gel Introductory Kit contains:

- |   |                                  |
|---|----------------------------------|
| YOU® VIP Aqua One-Phase Gel 5 g/.18 oz. | Stripr® Remover 118 mL/4 fl. oz. |
| YOU® VIP Gel Ice 15 mL/.5 oz.           | SeptiFile® Trial Pack            |
| Hygienic Elegance® Antibacterial        | Plastic Cuticle Pusher           |
| Cleansing Wash 7.5 cc/.25 oz. – 4 ct.   | Salon Placemat – 2 ct.           |
| Gel Brush Plexi #5 - Medium             | Neat & Tidy Pads – 100 ct.       |
| Nail Forms                              | Instructions                     |
| Nail Tips sample assortment             |                                  |
| Stikr® Brush-On 8 g/.28 oz.             |                                  |

The system is compatible with conventional UV lights, and there is a YOU SWITZERLAND UV light with timer available from Backscratchers. White, Color and Glitter gels also available. To order, call (800) 832-5577 or visit [www.backscratchers.com](http://www.backscratchers.com).

#### ABOUT BACKSCRATCHERS SALON SYSTEMS, INC.

Backscratchers Salon Systems, Inc. is internationally renowned for manufacturing innovative, high-quality salon products. Founded in 1984, this privately held company was beauty school owner Jack Megna's answer to the industry's need for better and safer nail products.

Available worldwide, products include Glass Glaze® Fiberglass & Silk Wrap System, YOU® SWITZERLAND systems including the VIP One-Phase Gel System, Extreme Powder Glaze® Acrylic Dip System, Accélawrap® Fast Brush-On System, Heavenly Soles® Foot Care System, Salon Aseptic™ Control System, SeptiFile® Sanitizable File System, and Salon Vac™.

For more information about Backscratchers Salon Systems, Inc. please call 1-800-832-5577, or visit [www.backscratchers.com](http://www.backscratchers.com). ###